



**BLOOMINGTON EXTREME INDOOR FOOTBALL
101 S. MADISON STREET, BLOOMINGTON, IL 61701
309.434.2843**

To Whom It May Concern:

Bloomington Extreme Indoor Football Team is please to recommend eNowIt and their services. The Bloomington Extreme worked with eNowIt throughout the 2010 IFL season and was able to help add to a growing database. During this time, Chad Manning and eNowIt has provided superior customer service enabling the Extreme to help accomplish the goal of building a larger and stronger database.

eNowIt is an affordable and effective source of text marketing resource that provides our organization with the opportunity of building our database as well as providing our customers, sponsors, and fans with a source of entertainment and value added opportunities.

eNowIt has continued to add creative and interactive opportunities for the Bloomington Extreme to reach our client and fan base with special offers, information, and interactive games.

It is without reservation that I recommend eNowIt and their services to any company looking to expand and build their databases. The customer service, ease of use, and cost effective methods provide for an excellent source of direct marketing.

Respectfully,

Beau A. Bradle
General Manager
Bloomington Extreme Football