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May 12, 2010

Chad Manning  
Vice President of Sales and Marketing  
eNowIt, Inc.

Dear Chad,

I wanted to take a minute to let you know how much I appreciate your patience and hands on involvement with our mobile messaging for the Sioux City Bandits.

As you know, this is our first year and I accepted the task of keeping our fans informed through mobile messaging. After speaking to several different providers, I found you to be honest, sincere and available. These were the deciding factors in our partnership with Enowit.

Our market is smaller than most of the other members of the IFL. We were unsure what to expect. But at the same time, we were hopeful that this would be a tool to keep our fans informed and to offer special discounts and promotions. We have received positive feedback and expect larger numbers next year.

With the other demands of my job, feeling overwhelmed, away from my computer, I received a call from the owner asking if I could send a message ASAP. Of course I could. I placed one call to you, and the task was taken care of. Thank you for making me look good.

In today's business world we become complacent with our duties and expectations. You however, have been an asset to our organization and I have no problem recommending you to anyone I talk to.

Sincerely,

A handwritten signature in black ink that reads "Cathy Nilson". The signature is written in a cursive style and is positioned above the typed name.

Cathy Nilson  
Fan Accommodations  
Sioux City Bandits  
712-223-2491

Member of  INDOOR FOOTBALL LEAGUE

The logo for the Indoor Football League (IFL) is located to the right of the text. It consists of the letters "IFL" in a bold, stylized font with a metallic, 3D effect, set against a dark background.